

HomeWarming Refer-A-Friend Contest

Official Contest Rules & Regulations (the “Contest Rules”)

NO PURCHASE NECESSARY TO ENTER OR WIN.

The HomeWarming Refer-A-Friend Contest (the “Contest”) is sponsored by Efficiency Nova Scotia (the “Sponsor” or “Efficiency Nova Scotia”), on behalf of the HomeWarming program.

General Contest Information:

The HomeWarming program helps income-qualified homeowners throughout Nova Scotia make their home more comfortable through no-cost energy efficient upgrades. It is funded by Nova Scotia Power and the Province of Nova Scotia and administered in partnership with Efficiency Nova Scotia.

The Contest is referral-based, open only to past HomeWarming program participants as of April 30, 2021, and any persons they refer to the HomeWarming program that meet all Contest eligibility requirements as defined in this Contest Rules document. When a winner is drawn from all eligible Contest entries, both the past Homewarming participant (the “Referrer”) and the person referred (the “Applicant”) will each receive the Prize (defined below).

- 1) **Contest Period:** The Contest begins at 12:00:01 a.m. Atlantic Standard Time (“AST”) on June 4, 2021 (the “Contest Start Date”) and closes at 11:59:59 p.m. AST on October 1, 2021 (the “Contest End Date”). The period from the Contest Start Date through the Contest End Date is known as the “Contest Period”.
- 2) **Eligibility:** Subject to the eligibility requirements set out herein, in order to enter the Contest, you must:
 1. Be a legal resident of Nova Scotia, Canada;
 2. Have reached the legal age of majority in Nova Scotia at the time of entry;
 3. Be a past HomeWarming program participant as of April 30, 2021 **OR** have never participated in the HomeWarming program as of June 4, 2021 and meet all Contest and HomeWarming program eligibility as defined in Rule #3 below.

All entries to the Contest are subject to verification. Persons entering the Contest (“Entrants” and each an “Entrant”) may be required to provide evidence of their identity and eligibility associated with their entry to the Contest. Entries will be declared invalid if they are illegible, mechanically reproduced, mutilated, forged, falsified, altered, or tampered with in any way. The Sponsor reserves the right to determine if an entry is invalid at any stage at its sole discretion.

Employees, representatives and agents of Efficiency Nova Scotia, the Province of Nova Scotia, Nova Scotia Power, and each of their respective parent corporations, subsidiaries, affiliates, distributors, and advertising/promotion agencies (collectively, the “Contest Parties”) **are not eligible to enter the Contest, participate in the Contest, or to win a Prize** (defined below), nor are their immediate family members (parent, child, sibling and spouse of each) or any persons who reside or are domiciled in the same household as an employee, representative or agent of the Contest Parties. This Contest is subject to all applicable federal, provincial, municipal, and local laws and regulations. The Contest Rules are subject to change without notice in order to comply with any applicable federal, provincial and municipal laws or the policy of any other entity having jurisdiction over Sponsor. The Contest is intended to be conducted in Nova Scotia, Canada only. The Contest is null and void where prohibited by law.

All personal information and any other information requested by and/or supplied to the Sponsor for the purpose of this Contest must be truthful, complete, accurate and in no way misleading. The Sponsor

reserves the right to disqualify any Entrant at its sole discretion, should any Entrant at any stage supply untruthful, incomplete, inaccurate or misleading personal information and/or any other information.

- 3) **How to Enter:** To enter the Contest a past HomeWarming program participant (the “**Referrer**”) must refer a new eligible participant (the “**Applicant**”) to the HomeWarming program. The Applicant must apply for the HomeWarming program by completing a HomeWarming application (either a paper application or an online application). The Referrer and Applicant must follow all required steps pertaining to the Contest, as detailed below, to enter.

Referrers who know more than one Applicant that meet all eligibility requirements for the Contest, may refer more than one individual during the Contest Period. Separate applications are required for every additional Applicant referred by the Referrer.

Duplicate applications (multiple entries) containing the same information for the Referrer and the Applicant will not be accepted. Additional entries such as these will be excluded from the contest and Efficiency Nova Scotia may disqualify such individual(s) completely, at its sole and unfettered discretion.

Each Applicant can only enter the Contest once. In the event an Applicant is referred by two different Referrers and chooses to enter the Contest using two different referral applications, the eligible entry will go to the application that is received and processed first by Efficiency Nova Scotia. The second entry will be terminated without any communication to the applicable Entrants.

Steps:

1. **Confirm Applicant eligibility.** The Applicant must meet all eligibility requirements set out herein. To be eligible for the Contest the Applicant must:
 - a) Be a legal resident of Nova Scotia, Canada;
 - b) Have reached the legal age of majority in Nova Scotia at the time of entry;
 - c) Be referred to the program by a Referrer;
 - d) Be a new applicant to the HomeWarming program having not previously participated in the HomeWarming program as of June 4, 2021;
 - e) Be eligible for the HomeWarming program. The eligibility criteria for the HomeWarming program can be found at www.homewarming.ca and are as follows:
 - i. Applicant’s household net income is within the levels shown in the **Income Qualification Chart** below.
 - ii. Applicant owns a single-unit home* located in Nova Scotia and can provide proof of ownership (recent property tax bill or property value assessment notice);
 - iii. Applicant lives in their home year-round; it is currently their primary residence and they do not plan to sell it in the near future; and
 - iv. The home has not already been upgraded through HomeWarming or the Low-Income Homeowner Service.

**Condos, multi-unit buildings, and rentals do not qualify.*

Income Qualification Chart:

Number of people living in your home	Maximum Annual Household Income
1 Person	\$26,365
2 to 4 People	\$48,991
5 or More People	\$69,770

The Income Qualification Chart is based on Low Income Cut-off figures set by Statistics Canada. Your maximum household net income is the amount on Line 236 of your most recent Tax Notice of Assessment from Canada Revenue Agency.

2. **Submit the Contest entry:** Entrants can enter the Contest by using either a **paper application** or an **online application**. It is important that Entrants follow the steps identified below to ensure their Contest entry is valid. Only applications that are considered a **Complete Application** will be eligible for the Contest.

A **Complete Application** is a HomeWarming application with no missing information and has all required documentation included at the time of submission. **Required documentation** includes proof of home ownership (recent property tax bill or property value assessment notice) and proof of income (recent Tax Notice of Assessment from Canada Revenue Agency) for all household member over the age of 18. **Applications received without all requested information for both the Applicant and the Referrer run the risk of not being considered eligible for the Contest.**

a) **Paper Application.** 4 steps to enter:

- i. **Important:** The Referrer fills out their own contact information in the 'Referred by' section of the enclosed paper application they received in the mail (specifically) as part of the Contest package.
- ii. The Referrer shares the application and the paid return postage envelope onto the Applicant.
- iii. The Referrer supports the Applicant by helping them complete the rest of the application.
- iv. The Applicant submits their application along with all other required documentation to Efficiency Nova Scotia using the provided return postage envelope. All paper application entries must be postmarked before the Contest End Date.

Referrers can request additional Refer-A-Friend Contest paper applications by emailing info@homewarming.ca or call 1-877-434-2136 (toll free).

b) **Online Application.** 4 steps to enter:

- i. The Referrer directs the Applicant to the online application found at www.homewarmingapply.ca
- ii. The Referrer supports the Applicant by helping them complete the online application.
- iii. **Important:** When the Applicant gets to the question of "Were you referred?" on the application they **must** enter the official Contest Referral Code, the Referrers first name, last name and full civic address in the fields provided. This identifies the application as a Contest entry. This **must** be included at the time of application and cannot be added after the application is submitted.

The Contest Referral Code is: REF21.

See example:

Were you referred?
If you were referred to the HomeWarming program from an organization, business, family member, friend or other, please enter their name and address below.

Were you referred to HomeWarming by an organization or an outreach agent? *

Yes
 No

First Name: John
Last Name: Smith
Company Name (if applicable): Please choose ...
Civic Address: 123 Maple Street, Wolfville, Nova Scotia, B4P 2R6
Referral Code (Optional): REF21

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- iv. The Applicant completes the rest of the application and submits it along with all other required documentation to Efficiency Nova Scotia. All online applications must be submitted before the Contest End date.
- 4) **Prize:** There is one (1) prize to be won in this Contest (“the Prize”). The Prize is CAD \$2,000 issued as two (2) CAD \$1,000 Sobeys Multi-banner Gift Cards and delivered as defined below (Prize conditions and delivery). Efficiency Nova Scotia reserves the right to deliver the full monetary value of the Prize in multiple card denominations if required for any reason. The Prize must be accepted as awarded and is not transferable or convertible to cash. No substitutions shall be provided. Notwithstanding the foregoing, Efficiency Nova Scotia reserves the right to substitute a Prize for another Prize of equal or greater value should the Prize be unavailable for any reason.

Draw and winner selection: On November 1, 2021, in Nova Scotia, Canada at approximately 11:00:00 a.m. AST (the “**Draw Date**”), one (1) eligible Entrant (the “**Winner**”) will be selected by random draw from among all eligible entries (completed applications) received in accordance with the Contest Rules during, and still active at the end of, the Contest Period. The Winner is defined as both the Referrer and the Applicant they referred (collectively, the “**Winners**”). The odds of winning the Prize will depend on the total number of eligible entries received in accordance with the Contest Rules during the Contest Period.

Efficiency Nova Scotia or its designated representative will make three (3) attempts to contact the selected Winners by phone within five (5) business days of the Draw Date. If the selected Winners cannot be contacted within three (3) attempts or ten (10) business days of the applicable Draw Date (whichever occurs first), or there is a return of any notification as undeliverable; then the selected Winners will be disqualified and Efficiency Nova Scotia reserves the right, in its sole discretion, to randomly select an alternative eligible Entrant from amount the remaining eligible entries for the Contest Period.

In the event that one Winner is contacted and accepts the Prize but Efficiency Nova Scotia is unable to contact the second Winner by phone within three (3) attempts or ten (10) business days of the applicable Draw Date (whichever occurs first), or there is a return of any notification as undeliverable; then the second Winner will be disqualified and Efficiency Nova Scotia reserves the right, in its sole discretion, to terminate the Prize awarded to the second

Winner as defined below (Prize conditions and delivery).

Prize conditions and delivery: The Winners will be contacted by Efficiency Nova Scotia or its designated representative by phone within five (5) business days of the Draw Date to verify the Winners accept the Prize and to verify the Winners mailing addresses for delivery of the Prize.

The Prize will be awarded to the Winners as follows:

One (1) CAD \$1,000 Sobeys Multi-banner Gift Card awarded to the Referrer.

One (1) CAD \$1,000 Sobeys Multi-banner Gift Card awarded to the Applicant.

The Prize will be mailed to each Winners individual mailing address within 10 to 15 business days from the date that the Winners confirm acceptance of the Prize. No responsibility is assumed by Efficiency Nova Scotia for any deliveries that are returned as undeliverable, or for any Prize after they have been sent to the customer.

- 5) **Intellectual Property:** All intellectual property associated with Efficiency Nova Scotia and/or the Contest, including but not limited to trade-marks, trade names, logos, designs, promotional materials, web pages, source code, drawings, illustrations, logos, slogans and representations, are owned by the HomeWarming program, Efficiency Nova Scotia, the Province of Nova Scotia, Nova Scotia Power and/or its affiliates, as the case may be. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.
- 6) **General Conditions:** By participating, Entrants agree to be bound by these Contest Rules and agree that:
 - a) They have read and understand the Contest Rules;
 - b) Any decision of the Sponsor or its agents regarding the awarding of the Prize is binding on them;
 - c) Where applicable, they will accept a Prize in the form in which it is awarded to them;
 - d) Acceptance of a Prize is subject to the terms outlined in these Contest Rules;
 - e) All Contest entries become the property of Efficiency Nova Scotia, which assumes no responsibility for lost, stolen, delayed, incomplete or misdirected entries.
 - f) The Contest is subject to all applicable federal, provincial and municipal laws.
 - g) The decisions of the Contest judges with respect to all aspects of the Contest are final and binding on all Entrants, without right of appeal, including, without limitation, any decisions regarding the eligibility/disqualification of entries.
- 7) **Restrictions:** The following are prohibited and will result in automatic disqualification from the Contest:
 - a) Using any method that artificially increases odds of winning;
 - b) Non-compliance with the Contest Rules; and
 - c) Any other act which the Sponsor determines in its sole discretion, jeopardizes the integrity or proper conduct of the Contest.
- 8) **Privacy:** By entering the Contest, an Entrant agrees:
 - a) To the collection, use and disclosure by the Sponsor of the Entrant's personal information for the purposes of administering the Contest and, if applicable, awarding one of the Prizes, including but not limited to, releasing the name of the Prize Winners to those who request such information;
 - b) That personal information collected by the Sponsor in connection with the Contest may be disclosed to the Contest Parties for storing, sharing and use of personally identifiable information submitted with his/her entry only to the extent necessary to fulfill the Prize or administer and/or promote the Contest.